



FOR IMMEDIATE RELEASE

The 34th Annual Rodman Ride for Kids Registration Open

More than 40 non-profits will convene at the 34th Annual Rodman Ride for Kids to raise funds for children in Massachusetts.

Foxboro, Massachusetts – May 1, 2024 - [Rodman for Kids](#), a non-profit that believes every young person deserves access to the programs, resources, and opportunities they need to dream, grow, and succeed, [officially opened their registration for the 34th Annual Rodman Ride for Kids](#). The Rodman Ride for Kids is a cycling event that serves as a convening and fundraising platform for Rodman for Kids' Charity Partners, a select group of 40+ Massachusetts youth-focused charities of all sizes – from passion projects in the incubation stage to established community youth organizations to hospital pediatric units. Rodman for Kids provides the Ride for Kids as an expense-free event where their Charity Partners keep 100% of the funds they raise. Since 1991, the Ride has raised over \$150 million and impacts tens of thousands of kids each year.

When asked about his thoughts on the Ride for Kids at last year's event, Dr. Larry Rhein, Chair of UMass Memorial Children's Medical Center said, "Physically, I can barely walk up a flight of stairs, but emotionally, I feel like I can walk on water! The final total on our fundraising is going to be some incredible number, but even better – I left today with an even stronger sense of community and pride."

"The Ride for Kids isn't just a fundraising event; it's a fun-filled day celebrating the incredible difference that can be made when people come together for a common purpose," said Amy Rossman, Executive Director of Rodman for Kids. The 34th Annual Rodman Ride for Kids will take place on Saturday, September 21st in Foxboro, MA. Options for participation include riding 25 or 50 miles through Foxboro and neighboring towns, participating virtually, volunteering the day of the event, or making a donation.

For more information and to register for this year's Ride for Kids, visit www.rodmanforkids.org

Rodman for Kids current Charity Partners as of May 1, 2024 include: Above the Clouds, Apprentice Learning, Association for Autism & Neurodiversity (AANE), Big Brothers Big Sisters of Central Mass & Metrowest, Boston Chinatown Neighborhood Center, Boston Education Fund, The Boston House, Bottom Line, Boys & Girls Clubs of Dorchester, Boys & Girls Clubs of Metro South, Camp Avoda, ConfiKids, Connor's Kindness Project, Family Nurturing Center of Massachusetts, Friends of the Children – Boston, The Heart in Art, Jewish Big Brothers Big Sisters of Greater Boston, Key Program, Level Ground MMA, Mass Mentoring Partnership, MetroWest YMCA, One for Health Foundation, One Wish Project, OneBead, Boston Police Activities League, Project D.E.E.P., Raising a Reader Massachusetts, RFK Community Alliance, The S.E.A.L. Foundation, Sibling Connections, The Soul Project, South Boston Neighborhood House, South Shore YMCA, The Sports Museum, Sportsmen's Tennis & Enrichment Center, TextLess Live More, ThinkGive Project, Trinity Boston Connects, UMass Memorial Children's Medical Center, Waypoint Adventure, Wildflower, Wonderfund, and Youth Enrichment Services.

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About Rodman for Kids

Rodman for Kids is a 501(c)3 non-profit organization that believes every young person deserves access to the programs, resources, and opportunities they need to dream, grow, and succeed. Its mission is to raise resources, build capacity, and create opportunities for youth-focused organizations, their leaders, and the kids they serve. Rodman for Kids provides space and programs for collaboration, networking, professional development, and best practices to youth-focused charities of all sizes – from passion projects in the incubation stage to established community youth organizations to hospital pediatric units. Rodman for Kids also provides comprehensive support, including fundraising and organizational resources and direct financial support to their Charity Partners. One donation can have an impact on every organization and the thousands of kids collectively served. Rodman for Kids helps make a better future possible. Rodman for Kids has earned GuideStar's Platinum Seal

of Transparency for 2024 and is headquartered in Foxboro, Massachusetts. To learn more or donate, visit www.rodmanforkids.org.