



## A Message From Our Executive Director - Autumn 2024

Hello everyone!

It's been an exciting and impactful few months here at Rodman for Kids. We've had the privilege of introducing more than 2,000 kids to the magic of the performing arts, including buyout performances to "Gatsby," a traditional "Blue Man Group" show, and a sensory-friendly "Blue Man Group" performance. I'm thrilled to share that we will exceed our goal of sending 5,000 kids to the theatre this year, with three months to go and an incredible lineup ahead!

This year's Ride for Kids may have been a rainy one, but it was a true testament to the power of community and collaboration. We were joined by riders, volunteers, and supporters from more than 40 youth-focused Charity Partners, all coming together with the shared goal of building brighter futures for kids. We are on track to raise \$3 million for kids, but we're not there yet. Fundraising is open until November 1st, and I hope you'll consider supporting this year's Ride for Kids if you haven't done so already.

We're keeping this momentum going strong through the rest of 2024. Another 3,000 kids will be introduced to the performing arts through 8 Theatre for Kids shows, including two sensory-friendly performances and an audio-described performance. We are dedicated to our mission of making the arts accessible for ALL kids.

I'd also personally like to invite you to the REIMAGINED Celebration for Kids on Saturday, December 7th at the Seaport Hotel in Boston. It's still the same great party raising critical funds for kids, but we've added a lot of exciting new elements and we can't wait for you to experience them. Tickets and sponsorship packages are available now.

We have a lot more exciting initiatives coming soon, and we cannot wait to share them with you. Thank you, from the bottom of my heart, for being a part of our community. We are so grateful to have you with us.

**Amy Rossman**  
Executive Director